National 4-H Council has developed a well planned and researched marketing campaign that includes resources that are useful at the national, state and local levels.

These resources include:

- Campaign Logos
- **Customizable** flyers, banner and posters
- Brand Essence Video
- High Quality Photo Library
- Meeting and Promotion materials

All of these resources are available in the 4-H MARKETING ONLINE RESOURCE CENTER

The 4-H Marketing Online Resource Center is the go-to resource for 4-H professionals and volunteers for all of their 4-H marketing materials including photos, templates, ads, and logos.

To access these marketing materials you will need a 4-H.org profile. You may have one already if you have accessed National Youth Science Day, my-4-H or common measures materials on the 4-H.org site before. Enter your user name and password if you already have a 4-H.org account.

Click “REGISTER” to set up a 4-H.org profile.

The 4-H Grows marketing materials can be found on the “4-H Marketing Assets” page.

A selection of the 8.5 x11 flyers have been customized with the MSU Extension Logo and can be found on the montana4h.org marketing page.